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U. S. Department of Agriculture

**Plant**

**AN ENTIRELY NEW IMPROVED STRAIN OF  
DAYLILIES (HEMEROCALLIS)**

*For Summer Bloom June to September*

***and enjoy a garden full of beauty***

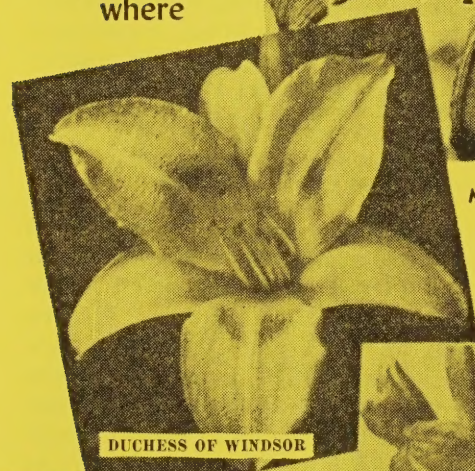
Anyone  
can  
grow  
DAY-  
LILIES  
Any-  
where

Newer  
and  
Lovelier  
than  
ever..

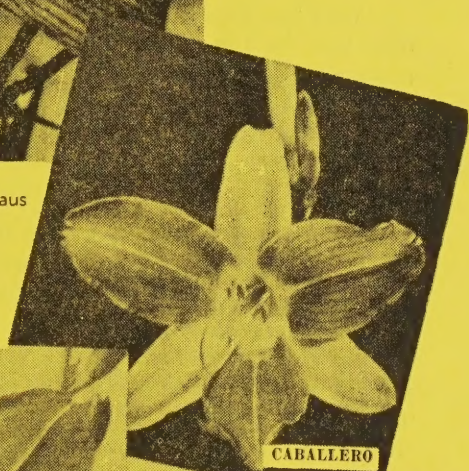


MABEL FULLER (Kraus)

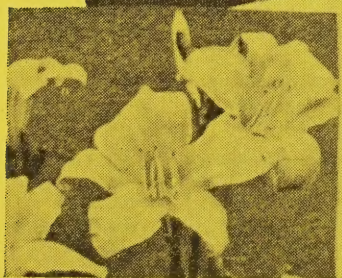
**1955**



DUCHESS OF WINDSOR



CABALLERO



BLACK PRINCE



DE7833

**KANSAS CITY DAYLILY GARDEN**

7728 Holmes

Kansas City 10, Missouri



# FINEST DAYLILIES AT REAL BARGAIN PRICES

PRICES SO LOW — YOU'LL WANT DOZENS!

## COMPARE

Compare our prices with cataloged prices from any other Grower of Daylilies in the United States and see if we aren't right when we say we have the **BIGGEST BARGAINS**. Take any 5, 10, or 15 Daylily varieties, add up total price, compare with our price plus our discounts and free gifts and see who **does** give you the biggest values.

## WE SHIP NOW

We have plants for immediate shipment, we dig orders fresh weekly and ship same day dug. We guarantee shipment soon after receiving your order, beginning April 25th or sooner.

## WE PAY POSTAGE

We pay postage if your order is \$3.50 or more. Some nurseries not only charge 25 to 100% more for many Daylilies listed by us but also ask that you assume cost of postage. Include 35c for handling and postage, if your order is less than \$3.50.

## KRAUS DAYLILIES — LIST AVAILABLE

We have a list of approximately 40 varieties of Dr. Kraus Daylilies, which we will mail you for 10c. These varieties are in fair supply with us but will not be shipped until approximately midsummer, but in no event not later than July 30th. Early orders will assure you the varieties you want. Prices generally start at \$3.00. These lists were printed in limited number, so we advise you to hurry your request.

—:—

The following very popular and beautiful varieties of Daylilies are being offered by us at this time at these greatly reduced prices because we are contemplating a move to another location within another 2 years due to real estate development and possibility of a throughfare being forced through the center of our nursery. We are listing about one-third of our varieties at this time, and will probably list another similar number of entirely different varieties within a few months, those in the next list will be generally newer, scarcer, and thus, varieties which due to their recent development will be somewhat higher in price but still amazingly down to earth in price in comparison to prices listed by other growers. We expect to sell out fast on most of these we list, and can ship immediately all listed here. It will be to your advantage to compare our prices with other growers.

—:—

I wish to acknowledge the receipt of my daylily order. The plants are lovely ones. They arrived last week and I planted them immediately. Already each plant is a fresher green and showing signs of growth, even after the hot Labor Day week-end. MISSOURI.

I received my order as of March 27th '54, yesterday. I think they are the nicest plants I have ever received and wish to thank you so much as we still are having frosts here and need about all the growing season we can get. Thanking you so very much and looking forward to your new catalog. MICHIGAN

I received my Daylilies. They are very nice. Many thanks for my gifts. MO.



## **BEAUTIFUL DAYLILIES MAKE BEAUTIFUL GARDENS**

Take advantage of our prices on the following very fine kinds at this time. Skylark, Pink Damask, Salmon Sheen, Prima Donna, Oneita, Fairfax, Painted Lady, Cibola, Challenger, Black Falcon, Desert Sunrise, Lillian Russell, Louisiana Moon, Mignon, Royal Ensign, Potenate, Trail of Gold, Vespers, Canari, Gold Bearer, Display, Athlone, etc., as these are only a few of the very choice kinds listed here. Anyone in the know, as to good varieties of Daylilies will tell you that you cannot buy better Daylilies than listed here.

We have been growing Daylilies for years and know that once you try Daylilies, you will not only love them but will be wanting more. Remember **DAYLILIES WILL OUT LIVE YOU**. Yes, unlike roses, Mums and many perennials Daylilies are faithful, they will not stay with you a year or two then fade away. If watered when dry and given normal ordinary care, Daylilies will not only pay for themselves in more beauty each season but will repay you many times with new extra plants to replant, sell, or give to friends to brighten their garden. Yes, your gardening friends will love gifts of Daylilies.

## **NEWER DAYLILIES ARE IN GREAT DEMAND**

Large commercial nurseries who have been in business for years are just now finding out about these wondrous new perennials and are attempting to buy Daylilies anywhere and everywhere they can. We have had many requests for wholesale prices on Daylilies from these large well known nurseries and we can tell you that they are not able to get the newer ones in numbers, as these just are not available for wholesale, but they are purchasing large blocks of older kinds and advertising them in group prices, as representative collections of the newer Daylilies. These in most cases are not the newer Daylilies, as progress is so new and fast that only growers specializing, in Daylilies such as we do, have the newest and best.

## **GOOD ADVICE**

We advise those of you residing in areas where the climate is mild and/or where light frost is experienced to use varieties originated by the following breeders. Russell, Taylor, Burtner, Traub, Wheeler, Milliken. If you live in areas where freezing temperatures or below occur, you should plant varieties by the following breeders. Nesmith, Kraus, Stout, Bechtold, Sass, Cook, Yeld, Saxton, Hill, Emigholz. (Rus means Russell.)

## **PERSONALIZED ADDRESSED RETURN LABELS**

**GARDEN CLUB MEMBERS:** You can make money for your club by selling these labels. Your treasury keeps 50c of each order. You sell them 600 for \$2 and keep 50c. It's a natural, the price is right! A club with 50 members should raise at least \$250.00 with Personalized Return Address Labels. Is it going to be your club—or are you going to let some other wide-awake group beat you to it in your locality? It's up to you now!

If you don't belong to a garden club you can take advantage of the following offer. 1 order is \$2.00, each additional order is \$1.50. You keep 50c commission on each order over one. If you sell 4 orders besides yours, you can send us \$8 for the 5 orders, in this way your labels will not cost you anything.



## VARIETIES PRECEDED BY A STAR ARE AS FOLLOWS.

Mail orders only are entitled to these extra values.

\$5 worth for \$4.50. \$10 worth for \$9.00. \$15 worth for \$12.95. \$20 worth for \$16.95. These are postpaid and shipment in order received.

*ADAGIO (Rus) 3" brilliant dark red. ....	40
*AFLAME (Rus) Crimson, deeper halo. ....	35
AMRITA (Burtner) .....	60
AMUR VALLEY (Marshall) Early yellow. ....	1.00
ATHLONE (Rus) Rosy-cinnamon red bicolor. ....	2.00
*ANTOINETTE (Hayward) Soft purple-brown. ....	35
ANNETTE (Rus) Large black-mahogany red. ....	60
*ANTIMONY (Nes) Fine Apricot buff. ....	45
*AUGUSTA (Bechtold) Late chrome yellow. ....	40
AUGUST ORANGE (Stout) Late fine orange. ....	65
AUGUST PIONEER (Stout) Late chrome-orange. ....	45
BABY TEARS (Rus) Rosy-red and gold. ....	35
*BAGDAD (Stout) Orange-red-yellow combination. ....	35
BAGGETTE (Rus) Lemon and old-rose. Tops. ....	1.95
*BARONET (Stout) Reblooms, brick-red. ....	70
*BELLE OF GEORGIA (Rus) Fine peach blend. ....	35
BERWYN (Traub) Finest red for the price. ....	60
BETTY SLICK (Rus) Large lemon-rose bitone. ....	1.10
*BICOLOR (Stout) Pale red and yellow bicolor. ....	45
*BIJOU (Stout) Orange overcast over red. ....	40
*BLACK EMPEROR (Rus) Dark red. ....	45
BLACK FALCON (Nes) Large wavy near black. ....	1.85
BLACK HILLS (Rus) Rich, deep black red. ....	80
BLACK PRINCE (Rus) Deep velvety rich red. ....	95
BOLD COURTIER (Nes) Pompeian red and cream. ....	2.00
*BOLD SURPRISE (Ryder) Improved Mikado. ....	3.75
BOUTONNIERE (Stout) Rosy peach and chrome. ....	55
BBRACKEL (Wheeler) Deep mahogany rose. ....	1.75
BROWNSTONE (Kraus) Brown-purple and cream. ....	3.00
BUCKEYE (Stout) Early orange, mahogany eye. ....	60
*BURMAH (Nes) Orange overlaid rose copper. ....	40
*CABALLERO (Stout) Vermillion red and yellow. ....	75
CALCUTTA (Rus) True velvety wine red. ....	40
CALYPSO (Burbank) Clear lemon, night bloomer. ....	65
CANARI (Nesmith) Cream yellow, night bloomer. ....	2.00
*CAPRICE (Stout) Rich brownish red, early dwarf. ....	75
CAPTAIN BLOOD (Rus) Bold large gorgeous red. ....	2.00
CARNIVAL (Traub) Moro red. ....	65
CATHAY (Stout) Luminous scarlet red. ....	1.95
CAYUGA (Burtner) Large good red. ....	65
CHALLENGER (Stout) Red, fades to pink in sun. ....	3.00
CHIANTI (Nesmith) Raspberry self, purple effect. ....	1.55
*CHIEFTAIN (Rus) Rich intense Indian red. ....	70
CHLOE (Nesmith) Yellow, flecked deeper brown. ....	2.00
*CIBOLA (Hill) Real gorgeous Spanish yellow. ....	4.00
CIRCE (Stout) Abundant blooming small yellow. ....	40
*CITY OF AMARILLO (Rus) Profuse 5" pale gold. ....	70
COMET (Rus) 6" blended rose and soft yellow. ....	85
CRAEMORE HENNA (Plouf) Henna. ....	1.55
CRAEMORE RUBY (Plouf) Intense ruby red self. ....	50
*CREAM FRILLS (Hill) Rich pure yellow. ....	1.50
CRYSTAL PINK (Nesmith) Beautiful brick rose. ....	75
*DAWN PLAY (Nesmith) Deep velvety rose. ....	60
DEBONAIR (Nesmith) Lemon chrome-salmon. ....	60
DELRAY (Burtner) Finest dark red. ....	2.75



* <b>DEMON</b> (Rus) Bright red. ....	.35
* <b>DESERT STAR</b> (Rus) Buff. Ruffled. ....	.90
<b>DESERT SUNRISE</b> (Bechtold) Sunstone orange. ....	1.10
<b>DESTINY</b> (Rus) ....	.60
<b>DEVON CREAM</b> (Nesmith) Rich cream. ....	1.75
<b>DISPLAY</b> (Hall) A very fine red. ....	2.75
* <b>DR. SLAUGHTER</b> (Rus) Fiery red-orange. ....	.55
<b>DOLLY VARDEN</b> (Nesmith) Coral pink. ....	.60
<b>DOROTHY ADAMS</b> (Hill) Pale yellow. ....	.60
<b>DOUBLE VALUE</b> (Kraus) True double. ....	5.00
<b>DUCHESS OF WINDSOR</b> (Traub) Cream yellow. ....	1.10
<b>EDITH RUSSELL</b> (Rus) Sulphur, rose veins. ....	.35
<b>EMPEROR JONES</b> (Hayward) Rich mahogany. ....	2.00
<b>ETHEL MAY</b> (Ryder) Dwarf yellow. ....	3.50
* <b>EVANGELINE</b> (Rus) Rosy red and rose purple. ....	.35
<b>FAIRFAX</b> (Burtner) Wonderful clear red. ....	1.10
<b>FAIRY GOLD</b> (Nesmith) Egyptian buff. ....	1.60
* <b>FANTASIA</b> (Stout) Twisted. Mixed colors. ....	.40
<b>FASCINATION</b> (Hall) Yellow with halo. ....	1.45
* <b>FIRETHORN</b> (Nesmith) Dragons blood red. ....	.85
<b>FAVORITE</b> (Bechtold) Gay bright red. ....	.65
<b>FIREBRAND</b> (Stout) Wonderful new red. ....	2.00
<b>FELICE</b> (Kraus) Large magnificent yellow. ....	2.00
<b>FLAMING GLORY</b> (Emigholz) Orange chrome. ....	1.00
* <b>FLAMING SWORD</b> (Rus) Flaming low red. ....	.35
<b>FLAVINA</b> (Fewkes) Early light lemon yellow. ....	.75
* <b>FRANCES RUSSELL</b> (Rus) Pale lemon and Lavender. ....	.70
<b>GAIETY</b> (Betscher) Wide open lemon yellow. ....	.85
<b>GARDEN CHARM</b> (Bechtold) Huge yellow. ....	.95
* <b>GEORGE YELD</b> (Perry) Orange brown blend. ....	.35
* <b>GLORIANNA</b> (Betscher) Dark yellow, early. ....	.75
<b>GLORY</b> (Bechtold) Immense clear yellow. ....	1.95
* <b>GLORY OF TEXAS</b> (Rus) Burgundy-yellow bicolor. ....	1.00
* <b>GOLD BEARER</b> (Rus) 6" ruffled golden bloom. ....	.75
* <b>GOLD COAST</b> (Emigholz) Broad petaled orange. ....	.75
<b>GOLDEN WEST</b> (Sass) Heavy waxy bright yellow. ....	.50
* <b>GOLIATH</b> (Bechtold) Large, wide deep yellow. ....	.45
* <b>GRANADA</b> (Traub) Reddish brown, bronze effect. ....	.35
<b>GREAT MOMENTS</b> (Rus) Brilliant chinese red. ....	.75
<b>GYPSY</b> (Betscher) Glistening deep orange. ....	.40
<b>HANKOW</b> (Stout) Late large rich yellow orange. ....	.45
* <b>HESPERUS</b> (Sass) Large showy chrome yellow. ....	.85
* <b>HIGHLAND CHIEFTAIN</b> (Nesmith) Wine-purple. ....	.75
<b>HONEY REDHEAD</b> (Nesmith) Red, edged cream. ....	.75
<b>IONA</b> (Dennett) Early large finest orange. ....	.80
<b>IRONCLAD</b> (Kraus) Bold Spanish orange and rust. ....	3.00
<b>IWO JIMA</b> (Burtner) Orange rufous, and gold. ....	.75
<b>J. A. CRAWFORD</b> (Betscher) Brilliant apricot. ....	.35
<b>JEAN</b> (McDade) Large red and yellow bicolor. ....	1.50
<b>JOSE GRANDE</b> (Rus) Fine wide rose over yellow. ....	.65
<b>JEWEL RUSSELL</b> (Rus) Exquisite pale lemon yellow. ....	3.00
<b>JOY RUSSELL</b> (Rus) Tall, medium size pale yellow. ....	.40
<b>J. R. MANN</b> (Betscher) Rich wide buff yellow. ....	.35
* <b>J. T. RUSSELL</b> (Rus) Yellow marked crimson. ....	.40
* <b>JUAREZ</b> (Rus) Bright red, sepals lighter. ....	.35
<b>JUDGE ORR</b> (Orr) Early Orange yellow. ....	.85
<b>JULY APRICOT</b> (Bechtold) Yellow apricot. ....	.70
<b>KANSAN</b> (Hill) Largest wide spreading red tone. ....	4.00
* <b>LADDIE</b> (Burtner) Orange red. ....	.35
<b>LEYTE</b> (Burtner) Dark red. ....	.45
* <b>LILLIAN RUSSELL</b> (Rus) Rose-lavender and lemon. ....	1.00
<b>LINDA</b> (Stout) Cream yellow, marked rose. ....	.50
<b>LITTLE IMP</b> (Rus) Fine yellow, 2½ ft. ....	.65
* <b>LITTLE SIS</b> (Rus) 2" cream buff bloom. ....	.40



LOUISIANA MOON (Rus) Purple, wide lemon midrib.	1.75
*MANCHU (Stout) Apricot orange, eyed, green throat.	.75
MANITOU (Kraus) Rosy-bronze, large, wide petals.	3.00
*MARDI GRAS (Rus) Cinnamon pan, deeper eyezone.	.35
*MARGARET (Cook) Large smooth solid buff yellow.	.75
*MARGUERITE PALMER (Rus) Soft red, blended yellow.	.35
MARLBORO (Rus) Fine, late buff yellow. Scarce.	.75
*MARTHA RUSSELL (Rus) Rosy red, deeper eyesone.	.35
MARTIE EVEREST (McDade) Red-orange and gold bicolor.	.80
MARY GRAVES (Rus) 6" creamy buff full flower.	1.00
*MARY BUENTHER (Rus) Gay carmine and yellow bicolor.	.55
*MAYOR STARZYNSKI (Traub) Glistening bronze rose.	.55
*MICHAEL ROBINSON (Rus) Velvety rich mahogany.	.85
*MIGNON (Stout) Worlds tiniest yellow daylily.	1.25
*MIKADO (Stout) Rich yellow gold, mahogany eye.	.50
MILADY (Nesmith) Salmon pink, petals fluted.	2.50
MINNIE (Hayward) Rich velvety mahogany.	.75
MINOR (Perry) Dwarf, early, lemon yellow.	.50
MINUET (Nesmith) Frosty pink rose blend.	1.00
MISCHIEF (Rus) Brownish red blend.	.35
MONTE (Russell) Ruffled rosy-brown and lemon.	.90
MOONBEAM (Sass) Night blooming pale yellow.	.60
*MOONGATE (Rus) Lovely leathery canary yellow.	2.00
MORELLO (Kraus) Wide petaled cherry red.	3.00
MOROCCO RED (Nesmith) Velvety maroon dark red.	1.40
*MT. VERNON (Rus) Lemon, overcast coral rose.	.55
MRS. A. H. AUSTIN (Betscher) Deep golden yellow.	.40
MRS. B. F. BONNER (Rus) Large finer Hyperion.	.70
MRS. W. H. WYMAN (Betscher) Late pure soft yellow.	.55
MYONNE (Vestal) Different bronze and old gold.	1.85
NAVAJO (Lester) Very fine, bright, noticeable.	1.60
*NEBRASKA (Sass) Very large fine buff yellow.	.55
*NEODESHA (Rus) Bicolor, wine-red and yellow-red.	.60
*NIAZUMA (Rus) Ruffled, rich brilliant red.	.45
NIGHTFLIGHT (Kraus) Oxblood red, very fine.	4.50
*NILE SONG (Rus) Lovely wine red.	.75
NOKOMIS (Rus) Six inch fiery red.	1.20
*NUBIANA (Hayward) Brown, light yellow midrib.	.75
OLD VINTAGE (Rus) Profuse blooming wine-red.	.35
ONEITA (Davis) Large bright red. Reblooms.	1.75
*ON TOUR (Rus) Very large pale yellow.	1.00
ORANGE BEAUTY (Sass) Finest deep golden orange.	2.50
OUR PET (Rus) Little red and yellow butterflies.	.50
*PAINTED LADY (Rus) Large cinnamon. Very popular.	2.25
PEACHBLOW (Nesmith) Large soft yellow-pink tone.	.35
PEPPERMINT STICK (McDade) Red, light stripe.	2.00
PINK ANGEL (McClure) Coral pink and lemon.	3.75
*PINK CHARM (Nesmith) Recurved dusky rose pink.	1.00
PINK DAMASK (Stevens) Charming rose-pink.	14.50
*PIQUANTE (Nesmith) Eugenia rose, raspberry effect.	1.00
*PORT (Stout) Rich dwarf sprightly red. Low. small.	.55
POTENTATE (Nesmith) Fine small purple. Popular.	4.50
PRIMA DONNA (Taylor) Popular pastel peach tone.	7.50
PRINCESS (Stout) Fragrant lemon yellow, large.	.75
PURPLE EMPEROR (Rus) Smooth light purple.	.65
*PURPLE FINCH (Nesmith) Red with purple sheen.	.75
PURPLE SAGE (Rus) Crinkly large wine-purple.	1.00
QUEEN ESTHER (Sass) Brilliant crimson self.	1.50
QUEEN OF DALLAS (Rus) Exquisite ruffled buff-yellow.	2.50
RADIANT (Yeld) Clear smooth waxy fine orange.	.40
RAJAH (Stout) Scarlet orange garnet-brown eye.	.65
RED BIRD (Stout) Fire engine red. Brilliant.	1.00
*RED LADY (Stout) Almost scarlet red. August.	2.00
RED PERFECTION (Rus) Rich orange-red. Ruffled.	.55



# These Collections Are Not Entitled To Bonus Coupon Extras



## "SEVEN BEAUTIES COLLECTION"

MIKADO	RED TOKEN	SKYLARK
PINK CHARM	CABALLERO	TRAIL OF GOLD
GLORY OF TEXAS		

These 7 Beauties for \$4.45. Add \$1.00 to order and you may select BOLD SURPRISE instead of MIKADO, a \$3.50 Daylily, all for \$5.45.

## "ROYAL BEAUTY COLLECTION"

ROYAL BEAUTY—Fine Rose-Purple. ....	\$2.00
POTENTATE—Popular small purple. ....	3.00
PIQUANTE—Eugenia-Rose. ....	1.00
LOUISIANA MOON—Lavender and Yellow. ....	1.75
PURPLE SAGE—Wine Purple. ....	1.00
\$8.75 value. These Royal 5, only \$5.95	

## "CROWNING GLORY COLLECTION"

PINK DAMASK—Cool Rose-Pink. Very, very popular. ....	\$14.50
SALMON SHEEN—Elusive Salmon Pink. ....	6.75
PRIMA DONNA—Subtle Pastel Peach. ....	7.50
CIBOLA—Delectable creamy yellow. ....	4.00
\$32.75 value. These exquisite 4, only \$23.95	



## "LEMON ● YELLOW ● GOLD COLLECTION"

SKYLARK—Pale Yellow. ....	\$1.00
GOLD BEARER—Ruffled Gold. ....	.75
MOONGATE—Leathery Canary Yellow. ....	2.00
GOLIATH—Large Deep Yellow. ....	.45
MARGARET—Smooth Buff Yellow. ....	.75
MARY GRAVES—Full Creamy Buff. ....	1.00
HESPERUS—Large Chrome-Yellow. ....	.85

\$6.80 value. These Sunshine 7, only \$4.65

## "KANSAS CITY KITTY COLLECTION"

CAPRICE—Early Dwarf Brown-Red. ....	\$0.75
SAMMY RUSSELL—Dwarf Fine Red. ....	1.00
MIGNON—World's Tiniest Yellow. ....	1.25
GOLIATH—Large Low Yellow. ....	.45
BERWYN—Beautiful Low Red. ....	.60
PORT—Dwarf Small Red. ....	.55
MARY GUENTHER—Carmine and Yellow. ....	.55

\$5.15 value. These 7 Low Growers, only \$3.95

## "ALL SEASON COLLECTION"

CAPRICE—Early Dwarf Brown-Red. ....	\$0.75
SOVEREIGN—Early Fragrant Yellow. ....	.40
CITY OF AMARILLO—Pale Gold. ....	.70
BARONET—Brick Red, Reblooms. ....	.70
SANTA MARIA—Wine to Orchid. ....	1.00
CABALLERO—Vermillion and Yellow. ....	.75
DEMON—Bright Red, Low Grower. ....	.60
PURPLE EMPEROR—Light Purple. ....	.55
BERWYN—Very Fine Red. ....	.60
HESPERUS—Large Chrome-Yellow. ....	.85
RUSSELLS MINUET—Rose and Lemon. ....	.50
AUGUST ORANGE—Late Fine Orange. ....	.65
JEAN—Red and Yellow Bicolor. ....	1.20
PINK CHARM—Dusky Rose-Pink. ....	1.00
AUGUST PIONEER—Late chrome. ....	.45

\$10.70 value. These 15 exciting All Season plants for \$7.50. Send 50c to help pay for postage and get SKYLARK or PIQUANTE extra.

## "PASTEL COLLECTION"

TRAIL OF GOLD .....	\$1.00
ANTIMONY .....	.45
BELLE OF GEORGIA .....	.35
THE DIRECTOR .....	.85
LILLIAN RUSSELL .....	1.00
CREAM FRILLS .....	1.00
FRANCES RUSSELL .....	.70
SKYLARK .....	1.00
MAYOR STARZYNSKI .....	.55
ROYAL BEAUTY .....	2.00
BICOLOR .....	.60

\$9.50 value. These 11 unusual kinds for \$6.95. Add 50c for postage and receive extra PINK CHARM.

## "DUCHESS COLLECTION"

DUCHESS OF WINDSOR .....	\$1.00
DUKE OF TEXAS .....	1.00
ON TOUR .....	1.00
SALINE FLAME .....	.75
THE DIRECTOR .....	.85
MONTE .....	.90
GOLD COAST .....	.65
SKYLARK .....	1.00
TRAIL OF GOLD .....	1.00

\$8.15 value. This 9 fine color group for \$5.95. Add 50c for postage and choose PIQUANTE EXTRA.



KANSAS CITY  
DAYLILY GARDEN  
7728 Holmes Street  
Kansas City 10, Missouri

600 for \$2.00  
(10 pads of 60 each)

Delivery will be made to person whose name appears on the labels, unless otherwise specified.

Please print and send me 600 PERSONALIZED RETURN ADDRESS LABELS, using the following copy: (Copy limited to 3 lines with not more than 22 letters per line.)

You can use Personalized Return Address Labels many ways . . . to personalize your envelopes, stationery and parcel post. . . . To identify and protect against loss . . . school and library books—sheet music — phonograph records — lunch boxes — key tags — laundry lists—lockers—bank checks—golf clubs and other sports equipment—wallets—spectacle cases and numerous other treasured possessions.

**The Ideal Gift**

(Name—Please print)

(Address)

City

Zone

State

Send Labels to

Address

City

State







*RED TOKEN (Rus) Fine mahogany red. Velvety sheen.	1.00
*REDWOOD (Hill) Fine large varnished deep red.	1.00
ROSE GEM (Stout) Large deep rose. Real, real fine.	1.85
ROSE OF TEXAS (Rus) Brightest red imaginable.	.85
ROSE PARADE (Rus) Medium sized rosy red.	.35
ROSITA (Hayward) Carmine with coppery overcast.	.45
ROYAL (Mead) Fine textured golden yellow.	.50
*ROYAL BEAUTY (Taylor) Outstanding rose-purple.	2.00
ROYAL ENSIGN (Stout) A very fine rich maroon.	2.00
ROYAL RUBY (Nesmith) Glowing, almost crimson red.	1.85
RUBY SUPREME (Wheeler) Large antique ruby red.	1.45
RUDDY RED (Nesmith) Vandyke red and maize yellow.	.90
RUSSELLS GLADIATOR (Rus) Tangerine, salmon eye.	.65
*RUSSELLS MINUET (Rus) Rich rose and lemon bicolor.	.50
SACHEM (Stout) Rich deep red of high quality.	.70
SALINE FLAME (Rus) Nasturtium red, contrasty.	.75
SALMON SHEEN (Taylor) Salmon, canna red veins.	6.75
SAMMY RUSSELL (Rus) Low growing favorite red.	1.00
*SANTA MARIA (Rus) Gorgeous wine to orchid.	1.00
*SCARLET PRINCESS (Rus) Profuse orange red.	.55
SCEPTRE (Bechtold) Large jonquil yellow.	.85
*SCORCHER (Rus) Deep gold and Arabian red.	.55
*SERENADE (Stout) Crinkled yellow-pink flush.	.35
SILVER STARS (Rus) 7" Chartreuse green.	3.00
SIR MICHAEL FOSTER (Mueller) Large yellow.	.45
*SKYLARK (Rus) Heavy blooming pale yellow.	1.00
*SOVERIGN (Yeld) Early fragrant dwarf lemon.	.40
*SPRING PARADE (Rus) Old rose to raspberry.	.85
*STALWART (Cook) Large fine reddish bronze.	.35
STAR OF CALIF. (Rus) Yellow and cinnamon-red.	.45
STATELY LASS (Hill) 2-toned red and purple.	.65
SU-LIN (Nesmith) Mauve lavender and yellow.	1.45
SUNNY MORN (Kraus) Clean clear light yellow.	3.00
SUNNY WEST (Sass) Big soft canary yellow.	.50
SUNRAY (Nesmith) Apricot, eyed yellow.	.50
SUSAN (Rus) Rosy-red and lemon, overcast red.	.45
SWEETBRIAR (Nesmith) Lustrous pink apricot.	1.10
SYLVIA (Rus) Rosy-pink and lemon, deep eyezone.	.65
TAJ MAHAL (Rus) Beautiful chrome, purple zone.	.55
TARUGA (Stout) Gorgeous large lemon-yellow.	1.00
*TEJAS (Rus) Small fiery luminous red. Prolific.	.50
TEMPLE FIRE (Emigholz) Large- pretty orange-red.	.85
*THE DIRECTOR (Rus) Rich wine-red, veined burgundy.	.85
*THE CHAMP (Rus) Large pale yellow, eyed.	.55
*THE MEADOWLARK (Rus) Exquisite orange, eyed.	2.00
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THOROBRED (Nesmith) Large rich dark maroon.	.95
TRAIL OF GOLD Such a beauty, buff chrome self.	1.00
UTE CHIEF (Kraus) Chestnut brown flowers.	3.00
VENICE (Rus)	.50
VESPER (Nesmith) Night blooming pale cream.	3.00
VICERORY (Kraus) Large orange brushed reddish.	3.00
VICTORY TAIERHCHWANG (Traub) Wine colored.	.50
VIGILANTE (Rus) Real rose-red.	.40
VIKING (Stout) Rich orange-red, green throat.	.35
WADE E. COUVILLON (Rus) Velvety jonquil yellow.	.55
WAR PATH (Rus) Popular rich red.	.65
WAUBUN (Stout) Cadmium yellow flushed terra cotta.	.70
WEKIWA (Traubh) Rich velvety red, garnet eyezone.	.80
WINONA (Cook) Yellow dusted fulvous buff. Dandy.	.35
*WINSOME (Yeld) Fragrant early light yellow.	.45
WOODROSE (Kraus) Rich soft coppery red. Large.	2.50
YELLOW FRILLS (Sass) Light large yellow.	.55
ZANZIBAR (Rus) True dark wine, profuse.	.85
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ZOUAVE (Stout) Rich early fulvous red combination.	.75



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